



HOAG MEMORIAL HOSPITAL PRESBYTERIAN
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Hoag Breast Center Named Certified Quality Breast Center of Excellence

Only Orange County Hospital Awarded for Dedication to Breast Health

NEWPORT BEACH, Calif., August 29, 2016 --- For the fourth consecutive year, [Hoag Breast Center](#) has been named a “Certified Quality Breast Center of Excellence” by the National Quality Measures for Breast Centers Program™ (NQMBC™), the program’s highest certification level. Hoag Breast Center is the first and only breast center in Orange County to receive this prestigious designation.

The NQMBC measures a breast center’s performance on select indicators such as timeliness of care for screening and diagnostic mammography, mammography call back rate, patient satisfaction, surgical care, pathology and radiation. Hoag Breast Centers, in both Newport Beach and Irvine, offer a complete range of expert breast care services from [prevention and screening](#) to [diagnostics](#) and [treatment](#).

“It’s an honor to be one of 48 breast centers nationwide, and the only hospital locally, to be recognized as a Certified Quality Breast Center of Excellence,” said [Allyson Brooks, M.D., the Ginny Ueberroth Executive Medical Director Endowed Chair of Hoag Women’s Health Institute](#). “This distinction reinforces Hoag’s place as a national leader for breast cancer care and represents Hoag’s commitment to providing the highest level of quality breast care to its patients.”

Hoag was one of the first centers in the state to offer [Breast Tomosynthesis \(3D Mammography\)](#) and was one of 11 original beta sites for FDA approval for the technology. Hoag was the first hospital in Newport Beach to offer [breast MRI](#). Additionally, under the direction of [Melvin Silverstein, M.D., Hoag Breast Center Medical Director and the Gross Family Foundation Endowed Chair in Oncoplastic Breast Surgery](#), Hoag is one of the few elite programs nationwide to perform Oncoplastic Surgery.



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“As the highest volume center in Orange County, Hoag Breast Center treats nearly 700 breast cancers annually and performs more than 40,000 screening mammograms a year. The quantity of Hoag’s program is a testament to the quality of Hoag’s individualized, comprehensive approach and its commitment to offering patients the latest advancements in screening, diagnostic and surgical technology,” Dr. Brooks said.

To find out more about Hoag Breast Center, visit www.hoag.org/specialties-services/breast-program.

ABOUT HOAG MEMORIAL HOSPITAL PRESBYTERIAN

Hoag is an approximately \$1 billion nonprofit, regional health care delivery network in Orange County, California, that treats more than 27,000 inpatients and 379,000 outpatients annually. Hoag consists of two acute-care hospitals – Hoag Hospital Newport Beach, which opened in 1952, and Hoag Hospital Irvine, which opened in 2010 – in addition to seven health centers and nine urgent care centers. Hoag is a designated Magnet[®] hospital by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive blend of health care services that includes five institutes providing specialized services in the following areas: [cancer](#), [heart and vascular](#), [neurosciences](#), [women’s health](#), and orthopedics through Hoag’s affiliate, [Hoag Orthopedic Institute](#), which consists of an orthopedic hospital and two ambulatory surgical centers. In 2013, Hoag entered into an alliance with St. Joseph Health to further expand health care services in the Orange County community, known as St. Joseph Hoag Health. Hoag has been named one of the Best Regional Hospitals in the 2016 - 2017 *U.S. News & World Report*, and *Becker’s Hospital Review* named Hoag as one of the 2016 “100 Great Hospitals in America” – a designation Hoag has received four times. National Research Corporation has endorsed Hoag as Orange County’s most preferred hospital for the past 20 consecutive years and, for an unprecedented 20 years, residents of Orange County have chosen Hoag as one of the county’s best hospitals in a local newspaper survey. Visit www.hoag.org for more information.

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