



HOAG MEMORIAL HOSPITAL PRESBYTERIAN
One Hoag Drive, PO Box 6100
Newport Beach, CA 92658-6100

Media Contact:
Heidi Pallares
Heidi.Pallares@Hoag.org
(949) 764-6939

Hoag Breast Center Named Certified Quality Breast Center of Excellence

Only Hospital in Orange County Awarded for Exceptional Breast Care

NEWPORT BEACH, Calif., November 27, 2018 --- Hoag Breast Center is the first and only breast center in Orange County to be named a Certified Quality Breast Center of Excellence – the highest level of accreditation – by the National Quality Measures for Breast Centers Program™ (NQMBC™). Recognized for the sixth consecutive year, Hoag Breast Center is just one of 57 facilities in the United States to receive this designation.

“We are proud of this prestigious designation and consider it to be both a tribute to the high quality care we deliver, as well as a mandate to continue to strive for excellence on behalf of our patients,” said January Lopez, M.D., director of Breast Imaging for Hoag Breast Centers.

The NQMBC measures a breast center’s performance on select indicators such as timeliness of care for screening and diagnostic mammography, mammography call back rate, patient satisfaction, surgical care, pathology and radiation.

Hoag Breast Centers, in both [Newport Beach](#) and [Irvine](#), offer comprehensive breast care services from prevention and screening to diagnostics and treatment. Thanks to a gift from Circle 1000, Hoag was one of the first facilities in the state to offer [Breast Tomosynthesis \(3D Mammography\)](#) and is dedicated to providing patients access to emerging technologies to help diagnose breast cancer at its earliest stage. Donor support from the community also allowed Hoag to be one of the first hospitals in California to have a dedicated breast MRI unit.

Additionally, under the leadership of [Melvin Silverstein, M.D., Gross Family Foundation Endowed Chair in Oncoplastic Breast Surgery and medical director of Hoag Breast Center](#), Hoag has the largest database of Intraoperative Radiation Therapy (IORT) clinical trials with over 1,150 patients, the most cases for a single site in the United States.



HOAG MEMORIAL HOSPITAL PRESBYTERIAN
One Hoag Drive, PO Box 6100
Newport Beach, CA 92658-6100

“IORT offers our patients a clinically effective, faster and easier alternative to whole breast radiation therapy,” Dr. Silverstein said. “We are able to reduce treatment to 30 minutes versus 30 days which means less repeat visits and physical discomfort, less emotional stress and the opportunity to immediately return to your daily life and routine.”

To find out more about Hoag Breast Center, visit www.hoag.org/specialties-services/breast-program.

ABOUT HOAG MEMORIAL HOSPITAL PRESBYTERIAN

Hoag is an approximately \$1 billion nonprofit, regional health care delivery network in Orange County, California, that treats more than 30,000 inpatients and 425,000 outpatients annually. Hoag consists of two acute-care hospitals – Hoag Hospital Newport Beach, which opened in 1952, and Hoag Hospital Irvine, which opened in 2010 – in addition to eight health centers and 11 urgent care centers. Hoag is a designated Magnet® hospital by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive blend of health care services that includes five institutes providing specialized services in the following areas: [cancer](#), [heart and vascular](#), [neurosciences](#), [women’s health](#), and orthopedics through Hoag’s affiliate, [Hoag Orthopedic Institute](#), which consists of an orthopedic hospital and two ambulatory surgical centers. In 2013, Hoag entered into an alliance with St. Joseph Health to further expand health care services in the Orange County community, known as St. Joseph Hoag Health. Hoag has been named one of the Best Regional Hospitals in the 2018 - 2019 *U.S. News & World Report*, and *Becker’s Healthcare* named Hoag as one of the 2018 “100 Great Hospitals in America” – a designation Hoag has received five times. For an unprecedented 23 years, residents of Orange County have chosen Hoag as one of the county’s best hospitals in a local newspaper survey. Visit www.hoag.org for more information.

###