



HOAG MEMORIAL HOSPITAL PRESBYTERIAN
One Hoag Drive, PO Box 6100
Newport Beach, CA 92658-6100

Media Contact:
Heidi Pallares
Heidi.Pallares@hoag.org
(949) 764-6939

Hoag Promise Campaign Still Going Strong After Hitting \$627M Goal 18 Months Early

NEWPORT BEACH, CALIF., August 12, 2019 --- Hoag Hospital Foundation has surpassed the \$627 million Hoag Promise Campaign goal 18 months ahead of its December 31, 2020, target thanks to more than 22,000 donors who made 83,000-plus Hoag Promise Campaign gifts.

Hoag will continue raising funds for the Hoag Promise Campaign until its end date in a bid to meet or exceed its ambitious clinical fundraising priorities within the larger Campaign.

“Health care will never stop evolving and innovating, and Hoag will never relinquish its vision of providing leading-edge care in all of our service lines,” said Flynn A. Andrizzi, PhD, Hoag Hospital Foundation president. “Philanthropy is the key to clinical leadership, and we will continually raise funds to build on what we’ve all accomplished to date. Our goals are mile markers, not stopping points.”

As the Hoag Promise Campaign approaches its completion date at the close of 2020, our volunteers will remain the driving force behind its continuing success. More than 300 Hoag Promise Campaign volunteers are led by the Hoag Promise Campaign Leadership Council which includes Dick Allen, Terry Callahan, Pei-yuan Chia, Jim Coufos, David Horowitz, Roger Kirwan, Karen Linden and Ginny Ueberroth.

“It’s so gratifying to witness the generosity and enthusiasm of donors who are passionate about supporting Hoag in providing world-class health care right here in our own community,” said Hoag Promise Campaign Leadership Council Member Ginny Ueberroth. “I look forward to finishing strong by well exceeding the goal we set for ourselves so that Hoag will continue to provide our community with access to future innovations and advances in care.”

Strategic priority areas for the Hoag Promise Campaign support innovation across the organization including leading-edge treatments such as precision medicine; research that transforms care including developmental therapeutics; recruiting and retaining renowned physicians through the Endowed Chair program; early adoption of technology such as 3D virtual reality surgical imaging; building exceptional facilities throughout Orange County; and continuing education through nurse scholarships and physician fellowship programs.

For more information about the Hoag Promise Campaign, visit www.hoagpromise.org or contact Hoag Hospital Foundation at (949) 764-7219.

About Hoag Hospital Foundation

Thanks in large part to philanthropy, Hoag has become one of the nation's finest health care systems and serves a diverse and growing population. Hoag Hospital Foundation, the philanthropic arm of Hoag (a separate 501(c)(3) corporation), is an integral partner in Hoag's vision to become a trusted and nationally recognized health care leader. Under the direction of a volunteer Board of Directors, the Foundation launched Hoag Promise, Our Campaign to Lead, Innovate & Transform with a goal of \$627 million by 2020. Comprehensive in the truest sense of the word, the Hoag Promise Campaign encompasses every institute, center and specialty area of Hoag and includes programs, innovation opportunities, research, technology, facilities and staff to drive Hoag's continued clinical leadership, innovative spirit and transformative potential.

###