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backgrounder

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about Hoag Memorial Hospital Presbyterian



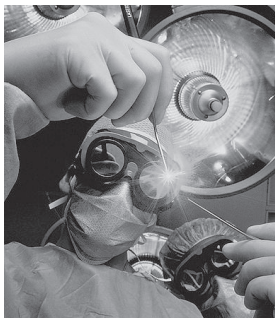
Hoag Hospital has stood for excellence in medical services for more than 50 years

Hoag is a not-for-profit regional healthcare delivery network in Orange County, Calif. consisting of two acute-care hospitals, seven health centers and a network of more than 1,300 physicians, 5,000 employees and 2,000 volunteers.

Hoag Hospital Newport Beach, which has served Orange County since 1952, and Hoag Hospital Irvine, which opened in September 2010, are designated Magnet hospitals by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive mix of health care services, including Centers of Excellence in cancer, heart and vascular, neurosciences, orthopedics and women's health.

National Research Corporation has endorsed Hoag as Orange County's most preferred hospital for the past 14 consecutive years. And for an unprecedented 14 years, residents of Orange County have chosen Hoag as the county's best hospital in a local newspaper survey.

services



Hoag provides a full spectrum of health care services

Hoag offers a comprehensive mix of health care services to treat virtually any routine or complex medical condition. Through its more than 1,300-member medical staff, state-of-the-art equipment and modern facilities, Hoag provides a full spectrum of health care services including, but not limited to:

- cardiology and cardiovascular surgery
- chemical dependency
- comprehensive cancer services
- critical care
- general acute medical and surgical services
- neurological and neurosurgical services
- orthopedics and joint replacement
- radiology (e.g., MRI, CT and PET)
- robotics
- specialty programs such as sleep disorders and epilepsy
- women's health services
- and many other scientific and technical services needed to treat patients
- diabetes education and treatment



Over 200 patients are treated in the emergency department each day

Emergency room care also plays a key role, as approximately 42 percent of the hospital's inpatients come through the emergency department. In addition to the increased space and equipment added during a 1995 renovation, Hoag's emergency efforts are supported by life-flight helicopter services and a paramedic radio base station. In 2009, there were 73,000 emergency department visits, meaning the emergency department staff treats over 200 patients each day.

Hoag is home to five specialty centers, referred to as centers of excellence: Hoag Cancer Institute, Hoag Heart and Vascular Institute, Hoag Neurosciences Institute, Hoag Orthopedics and Hoag Women's Health Services.



Cancer
Institute



Dr. Robert O. Dillman
Executive Medical Director
Hoag Cancer Institute

Hoag Cancer Institute

Hoag Cancer Institute is firmly planted on the leading-edge of cancer treatment and offers patients a full range of traditional cancer therapies, as well as access to new investigational treatments.

Hoag Cancer Institute provides:

- biotherapy and immunotherapy
- cancer data services
- cell biology research laboratory
- chemotherapy
- clinical trials
- complementary care program
- comprehensive support and educational services for patients
- Gamma Knife treatment of brain tumors
- hereditary screening
- high-dose rate brachytherapy (HDR)
- intensity-modulated radiation therapy (IMRT)
- patient and community education
- patient and family support programs
- pheresis
- physical rehabilitation
- radiation therapy
- radioactive seed implantation surgery for prostate cancer
- robotic surgery
- sentinel node/lymphatic mapping
- site specific programs for cancers of the breast, prostate, gastrointestinal, lung and brain
- stereotactic radiotherapy
- vaccine therapy

Hoag Cancer Institute is led by Executive Medical and Scientific Director Robert O. Dillman, M.D., F.A.C.P., who is internationally known for his research, articles and lectures. Dr. Dillman's groundbreaking study, published in the *Journal of the National Cancer Institute*, made headlines throughout the world. This clinical trial, designed and chaired by Dr. Dillman, found that treating lung cancer with chemotherapy followed by radiation nearly triples the number of patients who live beyond five years.

Hoag Cancer Institute is the largest cancer program in Southern California outside of Los Angeles County, and is Orange County's leading provider of radiation therapy and cancer care, treating more than 2,200 new patients annually.



Heart & Vascular
Institute

Hoag Heart and Vascular Institute

Hoag Heart and Vascular Institute, one of the preeminent cardiovascular centers on the West Coast, is well respected for delivering the highest level of quality care. Hoag was named one of the nation's 100 Top Hospitals® for cardiovascular care by Thomson Reuters in 2009, proving that Hoag stands apart from its competitors.

Hoag Heart and Vascular Institute specialties include:

- anticoagulation clinic
- arrhythmia center
- cardiac catheterization lab
- cardiac rehabilitation and cardiovascular surgery
- clinical trials & research
- diagnostic & interventional cardiology
- electrophysiology services
- emergency treatment
- endovascular diagnosis and therapy
- endovascular lab
- heart valve center
- patient & community education
- vascular surgery and vascular lab



Dr. Robert Tancredi
Executive Medical Director
Hoag Heart and Vascular
Institute

Hoag Heart and Vascular Institute (HHVI) has achieved national accreditation for all of its programs and the Society of Thoracic Surgeons recently placed Hoag in the highest category for quality cardiac surgery, a rating achieved by only 10 percent of hospitals nationwide. Among the top in the nation and exclusive to Hoag, the cardiac surgery team is comprised of Aidan Raney, M.D., medical director of cardiac surgery, Douglas Zusman, M.D., Colin Joyo, M.D., Anthony Caffarelli, M.D., and Jacques Kpodonu, M.D. Their sole commitment to Hoag benefits patients by providing 24-hour availability and active participation in the patient’s case from the time of admission through recovery. Hoag Heart & Vascular Institute physicians perform more surgeries and procedures with better outcomes than any other hospital in the county.

In addition, Hoag Heart Valve Center is internationally recognized for expertise in complex valve surgery and mitral valve repair. From echocardiography to breakthrough technology including drug-eluting carotid stenting, Hoag Heart and Vascular Institute in Newport Beach is recognized as a leader in heart and vascular services in the nation.



Hoag Neurosciences Institute

As the most comprehensive neurosciences program in Orange County, Hoag Neurosciences Institute offers significant expertise in many neurologic specialties. Several of the Center’s programs have received high acclaim, including Hoag’s stroke program, which ranks among the top five percent in the nation.

Incorporating the latest diagnostic technologies, treatment modalities and integration of medical specialists, Hoag Neurosciences Institute delivers the highest quality care for all complex neurological disorders, including:

- Alzheimer’s/Dementia
- Brain tumors
- Brain aneurysms/vascular malformations
- Epilepsy
- Headache
- Movement disorders/Parkinson’s disease
- Multiple sclerosis
- Neurobehavioral disorders
- Pain and sensory disturbances
- Sleep disorders
- Spinal tumors
- Stroke

And offers the following services:

- Deep brain stimulators
- Epilepsy monitoring
- Gamma Knife
- Interventional neuroradiology
- Neurodiagnostic lab
- Neuro hospitalists
- Neurology
- Neuropathology
- Neuropsychology
- Neuro radiation oncology
- Neuroradiology
- Neuro rehabilitation
- Neurosurgery
- Sleep lab



Dr. Michael Brant-Zawadzki
Executive Medical Director
Hoag Neurosciences Institute

Hoag’s brain tumor program is the largest in Orange County, offering the only stereotactic program (Gamma Knife) in the county, and is also among the top volume programs in the western United States. And Hoag is one of the first centers in the U.S. to offer the most advanced radiosurgical treatment system available, Leksell Gamma Knife® Perfexion™.

Hoag Neurosciences Institute is led by executive medical director, Michael Brant-Zawadzki, M.D., F.A.C.R., a well published and respected international authority in Advanced Imaging as well as Diagnostic and Interventional Neuroradiology. He is also a co-founder of numerous medically related start-up ventures, has served on the Board of a number of device and services companies, as well as being on the editorial board of several medical journals.



Dr. Alan Beyer
Executive Medical Director
Hoag Orthopedics

Hoag Orthopedics

As the highest-volume program in Orange County, Hoag Orthopedics remains the preeminent leader in the medical specialty of orthopedics. Hoag’s expert medical team, high-technology equipment, and breakthrough procedures make it one of the most comprehensive and acclaimed orthopedic programs in Southern California.

Hoag Orthopedics is well known for its acclaimed total joint program, JointWorks(R). Hoag combines the joint replacement surgery with patient education and rehabilitation and after surgery. This helps put the recovery process in motion and allows patients to quickly return to an active lifestyle.

In addition to state-of-the-art diagnostic services, Hoag Orthopedic Services offers:

- advanced surgical treatments (arthroscopic, partial and total joint replacement, complex spine/back surgery)
- minimally invasive procedures
- non-surgical treatments
- emergency treatment of injuries
- sports medicine
- clinical research
- rehabilitation services
- community education



Sue and Bill Gross Women’s Pavilion at Hoag Hospital
Newport Beach

Hoag Women’s Health Services

The Sue and Bill Gross Women's Pavilion is an all-encompassing center that combines progressive technology with patient education, comfort and exceptional care.

Hoag Women's Health Services offers a comprehensive array of programs, including those for:

- breast care and mammography
- non-surgical alternatives in gynecological care
- minimally invasive gynecological surgery, including robotics
- neonatal intensive care
- obstetrics and gynecology
- pregnancy & prepared childbirth education
- urogynecology
- gynecologic oncology

As the birthing center of choice for Orange County families and a certified Baby-Friendly birth facility, Hoag places family-centered care at the heart of its mission. Hoag's maternal child program provides state-of-the-art mother/baby care as well as a wide selection of prenatal and postpartum support services.



Hoag Breast Care Center

Designated as a Certified Quality Breast Center™ by the National Consortium of Breast Centers, Hoag Breast Care Center remains committed to providing Orange County women with the highest quality breast services in a comfortable, patient-friendly environment. Choosing a certified breast center assures women a higher level of quality and expertise.

With state-of-the-art technology and expert sub-specialized radiologists, 50,000 mammograms a year are performed at Hoag, making it the largest volume breast care center in Southern California, and one of the largest in the state in terms of volume of breast cancer diagnosed and treated. Hoag Breast Care Center provides the latest in direct-to-digital mammography, dedicated breast MRI, breast ultrasound and minimally invasive breast biopsy and state-of-the-art breast surgery, including oncoplastics. Additionally, Hoag Breast Care Center participates in ground-breaking research and clinical trials, including tomosynthesis and Intraoperative Radiation Therapy, and remains a pioneer in advanced breast surgical techniques through its breast fellowship program.



The Mary & Dick Allen Diabetes Center

The Mary & Dick Allen Diabetes Center at Hoag Hospital provides comprehensive services for adults and children with diabetes, including physician specialty services in endocrinology, ophthalmology and podiatry. The Allen Diabetes Center also offers other educational and support services designed specifically to meet the needs of patients with diabetes and their families. Programs include medical nutrition therapy, ADA accredited diabetes self-management education and "Sweet Success" for pregnant women with diabetes.

The mission of the Mary & Dick Allen Diabetes Center at Hoag Hospital is to make a difference by improving the quality of life for all people with diabetes or at risk of diabetes, through prevention, early detection, prompt care, education and support.

community medicine program



Hoag Hospital is a major partner with SOS

Through Hoag's Community Medicine program, the hospital sustains the steadfast community service values that have been so vital to its growth and success. As an integral partner with more than 70 local community organizations, Hoag reaches out to its neighbors and helps ensure proper health care for those who are truly in need. These collaborations are targeted at improving the community's overall health primarily through disease prevention and health promotion. Additional alliances are continually being developed to enhance and coordinate available wellness services in the community, especially those for vulnerable and disadvantaged populations.

Hoag's Community Medicine program involves partnerships with organizations from eight major focus areas:

- Access to Health Care
- Children/Youth
- Community Empowerment
- Family Issues
- Nutritional Assistance
- Senior Issues
- Specific Diseases
- Women's Services

Hoag also provides several flourishing outreach programs within its Community Medicine division: Hoag Health Ministries; Community Case Management; Counseling Services; Project Wipeout beach and sun safety program; and the Freedom from Smoking Program. These programs are coordinated and administered by Hoag Hospital clinical and support staff and are wide-reaching in their impact.

Leading Hoag's community health initiatives is Gwyn Parry, M.D., a 30-year veteran physician of Hoag, who serves as director of community medicine. His role is to create or refine ways for Hoag, the medical staff, employees and support groups to continue the legacy of community benefit that speaks to the hospital's mission.

hoag health centers



Hoag operates several neighborhood health care facilities to extend medical care to residents in adjacent communities. Hoag also offers community education classes on a variety of health care and general interest topics at most of these locations.

Hoag Health Center-Aliso Viejo

This facility provides South County residents with an extensive range of adult and pediatric general medical services including a pediatrics office, physical therapy services and Hoag Imaging Center, offering accredited mammography screening and diagnostic X-ray services.



Hoag Health Center-Costa Mesa

In addition to a walk-in family care center, Hoag Health Center-Costa Mesa houses a pediatrics office, physical therapy services and Hoag Imaging Center, offering accredited mammography screening and diagnostic X-ray services.



Hoag Health Center-Fountain Valley

The Fountain Valley center offers primary care and urgent care services with convenient hours, as well as physical therapy.

Huntington Beach



Irvine



Woodbury



Newport Beach



Hoag Health Center-Huntington Beach

This center includes more than 50 Hoag-affiliated physicians in more than 15 specialties, along with Hoag Imaging Center, which offers X-ray, mammography, ultrasound and magnetic resonance imaging (MRI) services.

Hoag Health Center-Irvine

This center has more than 20 Hoag-affiliated physicians in many specialties in addition to Hoag Imaging Center, which offers diagnostic imaging and screening services. It also includes the Woodbridge Walk-In clinic for minor emergencies, which provided immediate care to nearly 22,000 residents last year.

Hoag Health Center-Woodbury

Hoag Health Center Woodbury, centrally located in Irvine's Woodbury Town Center offers diagnostic X-ray and ultrasound services, family medicine and urgent care.

Hoag Health Center Newport Beach

Hoag Health Center-Newport Beach is a state-of-the-art 350,000 square-foot outpatient treatment center that serves as the primary outpatient imaging center for Hoag, allowing ease of access and efficiency of service for patients who previously had to undergo testing inside the hospital. Services offered include: Mary and Dick Allen Diabetes Center, Children's Hospital of Orange County (CHOC) pediatric sub-specialty clinic, Hoag Voice and Swallowing Center, cardiac rehabilitation, pulmonary rehabilitation and outpatient rehabilitation.

history

The idea to build a hospital for coastal Orange County originated in 1944, when the Rev. Raymond Brahams, seven Presbyterian church members and one physician formed a corporation called the Presbyterian Hospital of Laguna Beach. They began a fund-raising campaign in the local community and then changed the name to the Presbyterian Hospital of Orange County after securing a site on the bluffs in Newport Beach. Unable to keep pace with rising construction costs following World War II, they looked for additional sources of funds.



Hoag Hospital's groundbreaking ceremony in September 1951

In 1950, the Hoag Family Foundation, established 10 years earlier by George Hoag Sr. (an early partner in the J.C. Penney Company), his wife Grace Hoag and their son George Hoag II, learned of the hospital project and contributed sufficient funds to begin construction. With their support and that of the community, the hospital was completed in just two years and renamed Hoag Memorial Hospital Presbyterian.

The George Hoag Family Foundation is still actively involved with the hospital. Along with the Association of Presbyterian Members, they represent the two founding organizations of the hospital and continue to provide leadership as the Corporate Members of the hospital corporation. In addition to annually electing the hospital's board of directors, they provide representation on the board, together with members of the community-at-large and the hospital's medical staff.

president & CEO



Richard Afable, M.D., M.P.H., joined Hoag as president and chief executive officer in August 2005. Under Dr. Afable's leadership and direction, Hoag established core strategies to achieve the 2016 vision of establishing Hoag as a leading hospital in California, renowned for its excellence, specialized health care services and exceptional physicians and staff.

Hoag's mission is to provide the highest-quality healthcare services to the community it serves through the core strategies of quality and service, people, physician partnerships, strategic growth, financial stewardship, community benefit and philanthropy.

major milestones

2010

- Hoag was chosen as the most preferred hospital by Orange County by residents, for 15 years in a row, in National Research Corporation's (NRC) Consumer Choice Award.
- Hoag was named "Best Hospital in Orange County" for the 15th time by readers of The Orange County Register.
- The Premier Healthcare Alliance awarded Hoag the 2010 Award for Quality.
- Hoag Hospital Irvine opened September 1
- Hoag Hospital underwent a rebranding and is now "Hoag."

2009

- Hoag was recognized for clinical excellence and received the following awards in 2009: Distinguished Hospital Award for Clinical Excellence, Patient Safety Excellence Award, Orthopedic Care, Excellence Award, Stroke Care Excellence Award and Vascular Care Excellence Award.
- A study by an independent health care research firm placed Hoag within the top 10 percent of hospitals in the nation for: Cardiac Surgery, Coronary Intervention, General Surgery, Joint Replacement, Orthopedic Surgery, Stroke Care and Vascular Care.
- Hoag was chosen as the most preferred hospital by Orange County by residents, for 14 years in a row, in National Research Corporation's (NRC) Consumer Choice Award.
- Hoag was named "Best Hospital in Orange County" for the 14th time by readers of The Orange County Register.
- The Premier Healthcare Alliance awarded Hoag the 2009 Award for Quality.
- Hoag Health Center-Newport Beach opened

- Mary and Dick Allen Diabetes Center opened
- Hoag Hospital Irvine construction in progress; opening in 2010.

2008

- Hoag receives the 2008 Distinguished Hospital Award for Clinical Excellence.
- Silver Performance Achievement Award for Hoag Stroke Program garners top five percent ranking in the United States.
- Hoag Cancer Institute receives Outstanding Achievement Award by the Commission on Cancer of the American College of Surgeons.
- Hoag brings 3D Mammography to Southern California - Hoag Breast Care Center is the only facility in Southern California and only one of 11 test sites in the nation to participate in a multi-center clinical trial studying digital tomosynthesis.
- Hoag was chosen as the most preferred hospital by Orange County by residents, for 13 years in a row, in National Research Corporation's (NRC) Consumer Choice Award.
- Hoag was named "Best Hospital in Orange County" for the 13th time by readers of the Orange County Register.

2007

- Hoag was chosen as the most preferred hospital by Orange County by residents, for twelve years in a row, in National Research Corporation's (NRC) Consumer Choice Award.
- Hoag was named "Best Hospital in Orange County" twelve times by readers of the Orange County Register.
- Hoag Health Center- Woodbury opens.

2006

- Hoag is awarded the Beacon Award by the American Association of Critical Care Nurses.
- Hoag Neurosciences Institute is named the hospital's fifth center of excellence

2005

- Hoag's new Sue and Bill Gross Women's Pavilion opens offering a revolutionary, integrated approach to women's health care.
- Hoag is designated a Magnet hospital for excellence in nursing care.
- Hoag receives American Hospital Association's Circle of Life Award for excellence in palliative and end-of-life care.
- National Research Corporation names Hoag "Orange County Quality Leader" for the tenth consecutive year.

2004

- Hoag is designated a regional education center for carotid stenting.
- Hoag's Medical Staff reaches 1,000 members.
- Hoag Cancer Institute 5-year survival rates exceed national figures for all major tumor sites.
- Hoag establishes Stroke Program and dedicated neurovascular monitoring unit.

2003

- Hoag Heart and Vascular Institute patients are among the first in the country to receive new drug-eluting coronary stents.
- Hoag opens The Epilepsy Center, a collaborative program with CHOC, for the diagnosis and treatment of epilepsy and seizure disorders.

2002

- Hoag Hospital commemorates its 50th anniversary.
- Hoag completes \$50 million capital campaign for the Women's Pavilion, the largest hospital fund-raising effort in Orange County history.
- Hoag expands its Cardiovascular Center of Excellence (formerly Hoag Heart Institute) to include all arterial diseases. The new multi-disciplinary program is known as Hoag Heart and Vascular Institute.

2001

- Hoag receives the highest rating of any Southern California hospital for heart bypass surgery in The California Report on Coronary Artery Bypass Graft Surgery: 1997-1998 Hospital Data.
- Hoag named "best hospital" for eighth consecutive year by readers of the Orange County Register.

2000

- Hoag announces plans for a seven-story Women's Pavilion, scheduled to open in 2005.

The 1990s

1999

- Hoag Health Center-Aliso Viejo opens, totaling six satellite health centers.

1998

- Hoag Cancer Institute's overall five-year relative survival rate reaches 63%, exceeding national figures.
- Hoag Cancer Institute initiates sentinel node/lymphatic mapping technology to manage breast cancer and malignant melanoma.
- Hoag Cancer Institute's Cell Biology Laboratory continues development of immunotherapy programs, such as activating "killer cells" to help treat highly malignant brain tumors.

1997

- Hoag Cancer Institute launches specialized colorectal, lung cancer and melanoma services.
- Hoag/UCI Gamma Knife Center opens, introducing Gamma Knife technology to Orange County.
- Hoag Heart Institute is the first in Orange County to perform revolutionary cardiac procedures such as: Batista Procedure; Ross Procedure for young adults; and transmyocardial revascularization (TMR), a laser alternative to bypass surgery tissue from the patient's body.

1996

- Hoag Heart Institute performs Orange County's first "keyhole" surgery for aortic valve replacement.
- Hoag Cancer Institute's Medical Director Robert O. Dillman, M.D., garners international attention for a treatment method that nearly triples the five-year survival rate of lung cancer patients.
- Hoag Cancer Institute launches Prostate Cancer Services and offers innovative prostate seed implant therapy.
- Hoag Orthopedic Services becomes the hospital's fourth center of excellence.
- Hoag Health Center-Fountain Valley opens.

1995

- For the second consecutive year, HCIA and Mercer Mgmt. rank Hoag among the top 100 U.S. hospitals and the best in Orange County.
- Hoag Heart Institute opens its Cardiac Services Outpatient Center.
- Hoag Health Center-Costa Mesa opens.
- ECU expansion is completed, increasing annual treatment capacity to 50,000.
- Comprehensive programs begin in breast cancer services, stereotactic radiotherapy and lymphedema rehabilitation.
- Hoag Orthopedic Services adds new ankle replacement procedure.

1994

- Hoag Heart Institute adds third cardiac catheterization laboratory.
- FDA selects Hoag as first hospital in Orange County to use the ISG Viewing Wand in brain surgery.
- NCG Research (now Solution Point) ranks Hoag the nation's benchmark hospital in patient satisfaction, treatment outcomes and physicians.

1993

- Hoag is first in Orange County to perform stereotactic radiosurgery, a non-invasive procedure for treating brain tumors.
- Hoag Heart Institute is the only Orange County facility chosen to participate in the National Heart Attack Risk Study.

1992

- Hoag Newport Lido Surgical Center brings outpatient surgical suites to nine.

1991

- The Patty & George Hoag Cancer Institute opens.
- Hoag Women's Health Services is formed.
- Hoag Health Center-Huntington Beach opens.
- Orange County's first employer-owned and operated child care center opens at Hoag.

The 1980s

1989

- Hoag debuts the county's first autologous (same person) bone marrow transplant and high-dose chemotherapy program.

1988

- Hoag adds three labor-delivery-recovery (LDR) suites, which today total 18.

1987

- Hoag Heart Institute is formed, offering comprehensive cardiac services.
- Hoag adds 22-bed chemical dependency center.
- Hoag Health Center-Irvine opens.

1986

- First MRI unit is installed to improve diagnostic capabilities.

1982

- Newport Center Surgicare opens in Fashion Island.

The 1970s

1976

- First computerized tomography (CT) scanner installed to assist in diagnosis.

1975

- First linear accelerator installed for radiation therapy.

1974

- 10-story tower addition brings inpatient capacity to an all-time high of 472 beds.

1972

- James Irvine Surgical Center, California's first free-standing outpatient surgery center, opens.

The 1960s

1966

- The 552 Club, Hoag's first fund-raising support group, is established.
- The 46-bed pediatric pavilion opens.

1964

- Emergency care unit opens to treat 17,000 patients annually.
- 15-bed intensive care unit opens.

The 1950s

1959

- Four-story expansion adds 150 beds.

1953

- Nurses' residence opens.

1952

- Hoag Hospital opens its doors on September 15 with 75 beds, 68 doctors, 60 employees, and seven patients.

